



Promotions

If you want your online ordering to get off the ground quickly why not offer a promotion? We have a number of pre setup promotions for you to choose from. Let us know what you would like to do and we can activate it for you.

For the latest promotion options please see our website:
<https://www.yqme.com.au/feature/deals-and-promotions/>

First Coffee Free with YQme

Entice new customers to buy their daily coffee from you through YQme

This is a great introduction to ordering online for your customers. Let them try it out by ordering a coffee- risk free!



First Coffee Free Number Limited

Run a special promotion to build your business

If you want your online ordering to get off the ground quickly why not offer a limited time promotion?

Great for launching your online ordering and for getting customers to try it out straight away!!

You can set the amount of coffees you want to give away 20- 30- 40 etc and you can set the time frame

e.g: First 20 coffees free on Monday 20th when you order through YQme

First 40 coffees free this week when you order online through YQme

Buy X Get Y Free

Buy an item from one list, get an item from another list free.

Make this a daily promotion to get a loyal customer base. Everyone loves a meal deal! Why not throw in a free drink with a customer's meal for certain menu items.



e.g. Buy a Bacon & Egg Roll and receive a small coffee Free

Buy 2 large pizzas get a free 1 litre soft drink

Spend Min Get Y

Encourages BIGGER orders – more margin for your business!

If customers are spending a substantial amount of money why not give something back to them.

e.g. Spend \$30 and get a free 1.25L Soft Drink

Spend \$45 and get a free Fried Rice

Loyalty Card

Buy X number of items to get Y free

Totally convenient and totally seamless!

When your customer has reached the limit of coffees they need to purchase to get their free one.

YQme automatically calculates their next one is free, and lets everyone know, the customer and the merchant.

Buy X number of items to get Y reduced by the customer average

This other variant of the loyalty card encourages customer loyalty by providing a discount every X amount of orders. The larger the order, the higher discount the customer gets.

YQME automatically calculates the average purchase price and lets the customer as well as the merchant know when they are getting their discount.

10th coffee free!

Purchase 9 coffees and enjoy your 10th cup FREE!



You have 8 to go.

X Percent Off First Order

Build your customer base – you decide the offer to get them through the door!

Giving customers a discount off their first order, encourages them to order with you.

e.g. Get 15% off your first order



Promotion Codes

Creates an incentive for your current customers to use the app and introduces new customers to your business.

This is a stress free and quick way to encourage customers to use your app. You get to control how much off and for how long while YQme does everything else. This is an excellent way to introduce your brand to new customers and reward existing customers for their continued loyalty.

****All of the examples above are just ideas. Talk to the team at YQme, put forward your idea and we will see what we can do for you!**